

Jeff Smith

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With a background in television production, graphic design, and copywriting, my focus is creative communications. From concept development to directing, my talents are as broad as I am well-traveled, with experience in fifteen countries and cities, ranging from Florence to Dubai.

production

Freelance Videographer, Modelinia.com NYC, NY November 2011 - *present*

- Shoot and edit backstage content focused on models. Covered the *Victoria's Secret Fashion Show*.

Digital Consultant, StyleCoalition.com NYC, NY October 2011 - *present*

- Create presentations, case studies, and provide other digital and video production services.

Videographer, MTV Networks / Logo Digital NYC, NY October 2011 - *present*

- Direct and edit webisodes for NewNowNext.com, MTV Network/Logo Digital's hub for latest in music, TV & movies, fashion, design, travel, beauty and health.

Writer/Producer/Host, High Class, No Cash www.highclassnocash.com August 2010 - *present*

- A hipster chic travel guide for 20-somethings looking to travel well, without breaking the bank.
- Television pilot, currently delivered via webisodes and blog posts.

Writer/Producer/Director, The Yard www.giafrese.com/theyard May - September 2009

- A webisode series pilot for a fictitious docu-soap spoof of MTV's "The Hills."
- Follows the lives of six Harvard undergraduates through the dramas of life in the Ivy League.
- One of Harvard Undergraduate Television's most well-received efforts.

Writer/Producer/Director, The Amalfi Coast, From Rome to Sicily 2006 - 2007

- Didactic, hour-long visual narratives created for passive learning in high school Italian classes, focused on the unique geographies of Italy.
- <http://vimeo.com/377456>

Associate Producer, The Adventures of CMYK November 2006

- Assisted with scheduling, maintained crew morale on set, and managed food donations.

Writer/Director, The Future of the Italian AP Exam, Harvard College November 2006

- 90-minute documentary on the creation of the CollegeBoard Italian AP Exam
- Highlights the exchange of teaching methodology amongst teachers and presentations by internationally lauded academics.
- <http://vimeo.com/15193104>

Writer/Producer/Director, La Donna Neri 2004-2006

- A comedic story of love between two sixty-somethings, utilizing the farce and inherent joy of misunderstanding in learning a new language.
- Italian language narrative created for use in high school Italian classrooms, emphasizing colloquialisms, vocabulary, and culture.

work

Concierge, 81 Beacon Street Boston, MA August 2010 - August 2011

- Assist residents with requests while maintaining security and atmosphere of a luxury residence.

Freelance Design, Studio Scaramuzza, www.studioscaramuzza.com Los Angeles, CA April - July 2010

- Designed full-page ads featured in Billboard Magazine and Hollywood Reporter
- Modernized web site in accordance with preexisting brand identity.

Photographer's Assistant, Pierre Auroux Los Angeles, CA April 2010

- Assisted on photo shoot for the Summer/Fall 2010 iPad print and billboard campaigns.

Office Assistant, Graduate Studies, Emerson College Boston, MA June 2008 - December 2009

- Coordinated Student Orientation for 300 students.
- Orchestrated Facebook and blog for department, and created a guide to student life in Boston.
- Updated the Student Handbook and Course Catalog following strict style guides.

Guest Concierge, Dubai 5th International Film Festival Dubai, U.A.E. December 2008

- Quickly and effectively resolved festival related issues while aiding with guest requests.

Peer Advisor, New York University in Florence Florence, Italy January – May 2008

- Coordinated social and cultural events to foster student involvement in the community.

Web Management, Ufficio Scolastico di Boston, Italian Consulate Boston, MA 2006 – 2007

- Revitalized web site to streamline content and make site more user accessible.

education

Emerson College 2006 - 2009

B.Sc. Marketing Communications, Creative Writing
Minor in Visual Studies: Semiotics

Langue Onze

Paris, France February 2011

Università per Stranieri di Perugia

Perugia, Italy Spring 2010

American University in Dubai

Dubai, United Arab Emirates Fall 2008

New York University in Florence

Florence, Italy Spring 2008

Harvard Summer School

Vasto, Italy Summer 2007

Scuola Palazzo Malvisi

Ravenna, Italy July 2005

publications

Boston in B&W August 2011

Italian Coasts June 2011

Paris: Solitude in the City of Light May 2011

Boston Snow April 2011

Marrakesh April 2011

Tunisia January 2011

skills

Photoshop, InDesign, Microsoft Office, HTML/CSS,
Mac/PC, Final Cut Pro, Videography, Photography

Native English, Advanced Italian,
Conversational French

Lived in New York City, Boston, Dubai, Florence,
Los Angeles, Paris. Extensive travel experience in
Europe. Country of specialty: Italy.

awards

American Pavilion Venice Intensive 2009

(Declined)

**American Pavilion Cannes Student Business
Program** 2009 *(Declined)*

William Jefferson Clinton Scholar 2008

A scholarship from the American University in Dubai
to encourage exchange between the US and the
Middle East.

Amelia V. Galucci Cirio Scholarship 2005, 2006

For achievement in Italian Studies